Glendora Village Business Improvement District (BID)

- The BID creation was initiated by the Glendora Village Business Association.
- The purpose of the BID is to generate funds for marketing programs, special events, and streetscape improvements.
- To raise funds, each business in the Glendora Village District ("District") will pay an annual assessment along with their City Business License.
- Assessments charged to each business will vary depending on the type and location of the business within the District.
- Decisions regarding use of the BID funds will be made by an Advisory Board consisting of business owners from the District. The Advisory Board is appointed by the City Council.
- All funds raised through the BID can only be spent on activities and improvements in the BID area.
- Annually, the BID must make a report to its membership and the City Council regarding the prior year's activities and what is being proposed for the upcoming year.

The board meets the first Thursday of each month at 8:30 AM in the Council Chambers.

METHOD AND BASIS OF THE ANNUAL GLENDORA VILLAGE BUSINESS DISTRICT ASSESSMENT

Primary Businesses

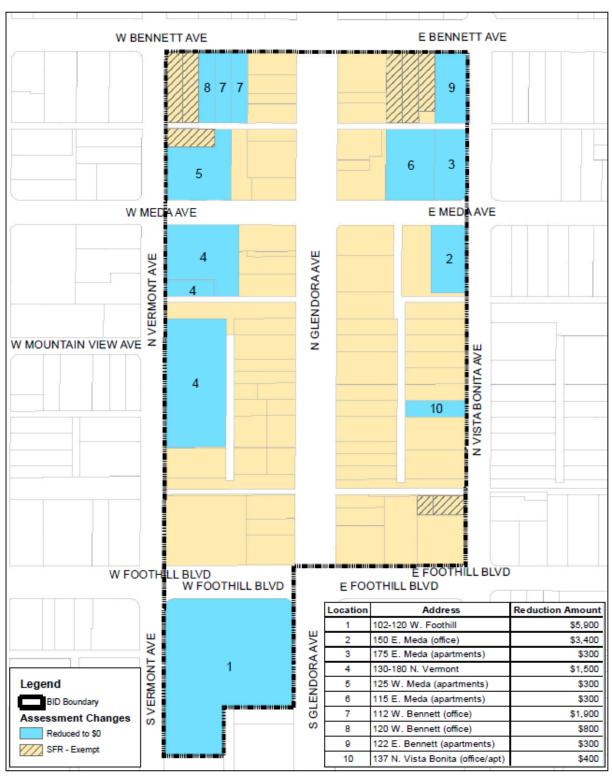
- 1. Each "Primary Business" shall be assessed \$200 per year. A "Primary Business" is the principal business at a particular address or location.
- 2. A "Primary Business" shall be subject to additional assessments based on the following factors:
 - a. "Business Category"
 - i. Retail and food services classified as a category 210 business pursuant to the City's business license regulations shall be assessed \$200 per year.
 - ii. All other business categories shall be assessed \$100 per year.
 - b. "Business Location"
 - i. (Tier 1) Businesses with a first floor entrance or storefront, and located with an address on Glendora Avenue shall be assessed \$200 per year.
 - ii. (Tier 2)
 - a. Businesses with a first floor entrance or storefront, and located with and address on Foothill Boulevard shall be assessed \$100 per year.
 - b. Businesses with a Glendora Avenue address, but without a direct entry or storefront fronting on Glendora Avenue (e.g. fronting on the Plaza) shall be assessed \$100 per year.
 - iii. (Tier 3) Businesses with a second floor location shall have their "Primary Business" assessment reduced by \$100.
 - iv. (Tier 4) Commercial property owners subject to the business license tax, and without a physical office location in the BID, shall not be assessed a Business Location component as part of their annual assessment.

Secondary Businesses

1. Each "Secondary Business" at a particular address or location shall be assessed \$100 per year. A "Secondary Business" is a business that, operates at the same location, but is subordinate to a "Primary Business."

\$0 Assessment Businesses

- 1. The following businesses shall pay \$0 BID assessments
 - a. Independent Contractors including individuals working under contract for a Primary or Secondary Business, who is required to have a business license. Examples include hair salon stylists and real estate agents.
 - b. Businesses and apartment buildings identified in the attached map.



Glendora Downtown BID Assessment Changes