

CITY OF GLENDORA

For Immediate Release

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It's Here! New Economic Development Web Strategy

The City of Glendora is pleased to announce the launch of a new section of its website that will include information pointed toward the business community. The new section, Economic Development, is the result of a collaborative effort between business interests and the City to offer a web based strategy to assist new and existing businesses with a one-stop location for information and connection to other points of interest. The web based strategy is one of many tasks identified within the Economic Development Plan adopted by Council in June 2012. It plays an important part in the City's efforts to define itself as an excellent place to conduct business and market itself to potential new businesses.

The Economic Development section of the City website has been created as an Online Business Resource Center and presents a wide range of material, including City demographics, the process on how to open a business, a sampling of existing businesses and major shopping facilities, and a list of available locations for lease or sale within the City. The content and placement of the information provided in this newly added section is the result of a collaborative effort with input from various business affiliates and the Glendora Chamber of Commerce.

Ensuring that the new Economic Development section can be easily found, it is entered under several tabs on the home page of the City Website, www.ci.glendora.ca.us, including; About Glendora: Departments and Services: and Businesses. Please take a minute to browse the newly added webpages at www.ci.glendora.ca.us. If you or someone you know is interested in starting a business in Glendora, please direct them to the City website, or they may call Economic Development at (626) 914-8292.

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